



Business Associate Membership Guide

Business Associate Membership in the California Council of Community Behavioral Health Agencies (CBHA) is available to organizations and professionals that provide products and/or services to or for members, or to the community of behavioral health, and who support the mission and goals of CBHA. As a part of the CBHA community, Business Associates have a connection to statewide community behavioral health agencies and staff servicing more than 750,000 clients every year.

Key Benefits and Dues Level

Base Membership
\$4,000
Standard amenities <ul style="list-style-type: none">- Participation in CBHA member-only events- National Council Membership- Special BA pricing for events and member engagement- Able to participate in Priority Access Options

Priority Access Options

CBHA Members get first access to all sponsorship opportunities at CBHA events and Town Halls

Sponsorship Opportunity	CBHA Member Price
Advertisement / Logo Placement	\$300 per Town Hall \$1000 per Signature Event
In Person Event Sponsorships: Happy Hour, Dinner, Reception, etc.	\$300 – \$4,000
Stand-alone email blast to members	\$1,000
Business Associate Member of the month “Spotlight”	\$1,000
Sending survey to members	\$2,000
Presentation to Board (not to exceed 20 minutes) during board meeting, working lunch, or dinner.	\$2,500 + cost of meal.

*Currently All Events are Virtual unless otherwise noted

*Activities not listed in Engagement menu but desired by Business Associate Members may be discussed and considered by CBHA at any time.

Business Associates are not full member agencies, and thus do not receive all of the same benefits as full member agencies. Please reach out to Shelby Dewberry at sdewberry@cccbha.org with any questions.